

BUILDING DIALOGUE

Development Construction Architecture Engineering Interior Design

Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue, a quarterly, four-color magazine, is mailed with the Colorado Real Estate Journal newspaper, a 3,500-plus distribution that includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

AD RATES*

| | |
|-----------------|---------|
| Two-page spread | \$1,750 |
| Full-page | \$995 |
| Half-page | \$595 |

*FREQUENCY DISCOUNT

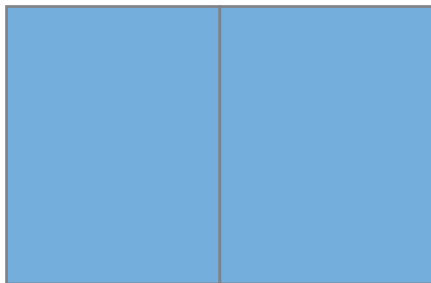
Participate in three consecutive issues and receive the fourth issue at no charge.

AD SPECIFICATIONS

- Email a press-quality PDF, TIFF or JPEG files to Heather Lewis at hlewis@crej.com
- Acrobat 4.0 or higher.
- All colors must be four-color CMYK. No RGB or Spot colors. No rich black text.
- Bleed of .25 inches on all sides required of all full-page and 2-page spread ads. Crop marks should be included.

| ISSUE DATE | SPACE RESERVATION DEADLINE | MATERIAL DEADLINE |
|----------------|----------------------------|-------------------|
| March 2019 | January 2 | February 6 |
| June 2019 | April 3 | May 1 |
| September 2019 | July 3 | August 7 |
| December 2019 | October 2 | November 6 |

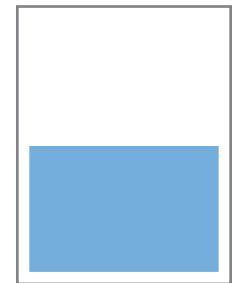
AD DIMENSIONS



TWO PAGE SPREAD
16.75" X 10.81" TRIM
17.25" X 11.31" WITH BLEED



FULL PAGE
8.38" X 10.81" TRIM
8.88" X 11.31" WITH BLEED



HALF PAGE HORIZONTAL
7.38" X 4.64"