

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or [lgolightly@crej.com](mailto:lgolightly@crej.com).

## 2020 DISPLAY AD RATES (NET)

*Prices listed are per insertion*

### Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

### Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

### Quarter-Page Ad

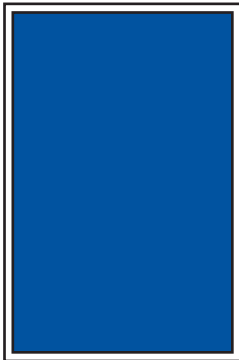
1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

**Gross Rates:** 15% above net rates

**Color:** \$300 above B & W rate

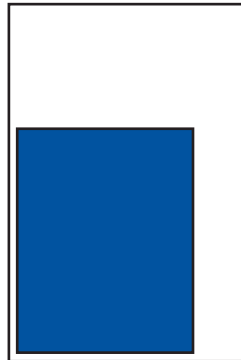
**Double Truck:** \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



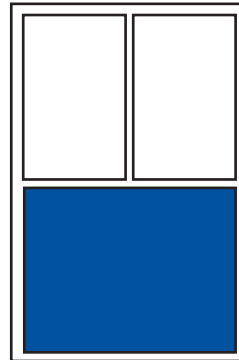
10.25"w x 15.5"h

1/2 VERTICAL PAGE



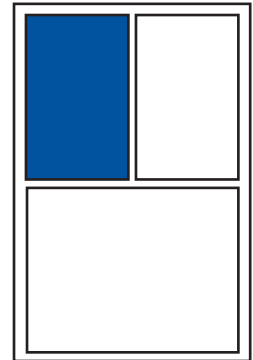
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

### Issue Dates with Material Deadlines:

January 1 - December 18

January 15 - January 1

February 5 - January 22

February 19 - February 5

March 4 - February 19

March 18 - March 4

April 1 - March 18

April 15 - April 1

May 6 - April 22

May 20 - May 6

June 3 - May 20

June 17 - June 3

July 1 - June 17

July 15 - July 1

August 5 - July 22

August 19 - August 5

September 2 - August 19

September 16 - September 2

October 7 - September 23

October 21 - October 7

November 4 - October 21

November 18 - November 4

December 2 - November 18

December 16 - December 2

### Digital File Requirements:

- E-mail a high-resolution, press-ready PDF file to Heather Lewis at [hlewis@crej.com](mailto:hlewis@crej.com)
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; **NO Spot colors.** All spot colors should be converted to CMYK.