

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com.

2021 DISPLAY AD RATES (NET)

Prices listed are per insertion

Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475


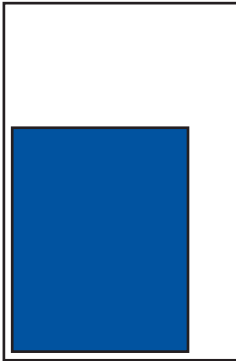
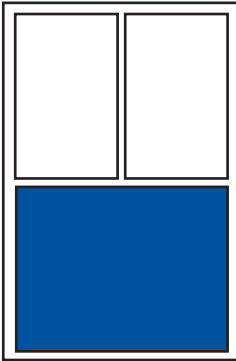
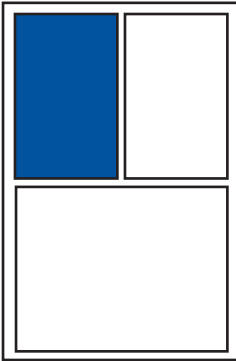
Quarter-Page Ad

1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

Gross Rates: 15% above net rates

Color: \$200 above B & W rate

Double Truck: \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE	1/2 VERTICAL PAGE	1/2 PAGE HORIZONTAL	1/4 PAGE
			
10.25"w x 15.5"h	8"w x 10.25"h	1/2: 10.25"w x 7.25" h	1/4: 5"w x 7.25"h

Issue Dates with Material Deadlines:

January 6 - December 16
 January 20 - January 6
 February 3 - January 20
 February 17 - February 3
 March 3 - February 17
 March 17 - March 3
 April 7 - March 24
 April 21 - April 7

May 5 - April 21
 May 19 - May 5
 June 2 - May 19
 June 16 - June 2
 July 7 - June 16
 July 21 - July 7
 August 4 - July 21
 August 18 - August 4

September 1 - August 18
 September 15 - September 1
 October 6 - September 22
 October 20 - October 6
 November 3 - October 20
 November 17 - November 3
 December 1 - November 17
 December 15 - December 1

Digital File Requirements:

- E-mail a high-resolution, press-ready PDF file to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; **NO Spot colors.** All spot colors should be converted to CMYK.