

BUILDING DIALOGUE

Development Construction Architecture Engineering Interior Design

Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue, a quarterly, four-color magazine, is mailed with the Colorado Real Estate Journal newspaper, a 3,500-plus distribution that includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

AD RATES*

Two-page spread	\$1,750
Full-page	\$995
Half-page	\$595

FREQUENCY DISCOUNT

Participate in three consecutive issues and receive the fourth issue at no charge.

PREPAY DISCOUNT:

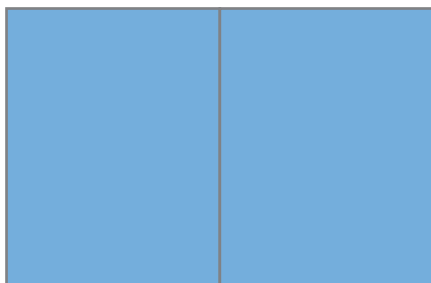
Receive a 10% discount for four-time insertion orders prepaid prior to the first issue.

AD SPECIFICATIONS

- Email a press-quality PDF, TIFF or JPEG files to Heather Lewis at hlewis@crej.com
- Acrobat 4.0 or higher.
- All colors must be four-color CMYK. No RGB or Spot colors. No rich black text.
- Bleed of .25 inches on all sides required of all full-page and 2-page spread ads. Crop marks should be included.

ISSUE DATE	SPACE RESERVATION DEADLINE	MATERIAL DEADLINE
March 2021	February 3	February 10
June 2021	May 5	May 12
September 2021	August 4	August 11
December 2021	November 3	November 10

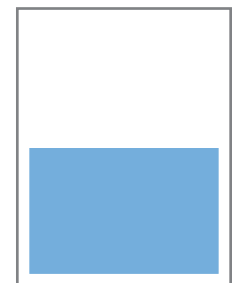
AD DIMENSIONS



TWO PAGE SPREAD
16.75" X 10.81" TRIM
17.25" X 11.31" WITH BLEED



FULL PAGE
8.38" X 10.81" TRIM
8.88" X 11.31" WITH BLEED



HALF PAGE HORIZONTAL
7.38" X 4.64"

To reserve ad space, please contact Lori Golightly: lgolightly@crej.com or 303-623-1148 ext. 102
For editorial content, please contact Kris Oppermann Stern, publisher: kostern@crej.com or 720-331-4087