



Health Care & Senior Housing

QUARTERLY

To reserve ad space, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com.

For editorial content, please contact Jennifer Hayes at 303-623-1148 ext.106 or jhayes@crej.com.

HEALTH CARE & SENIOR HOUSING QUARTERLY

Colorado's Only Health Care & Senior Housing Properties Publication

This quarterly publication covers all health care-related property types, including hospitals, medical office buildings, specialty centers, ambulatory surgery centers, stand-alone emergency departments, urgent care centers, skilled nursing facilities, long-term acute care facilities, senior housing, rehabilitation and wellness centers, and other real estate involved in the continuum of care. Publication covers topics and issues related to development, investment, finance, construction, TI, design, leasing, property management, law, and valuation, as well as market conditions and factors. Publication is mailed with the Colorado Real Estate Journal newspaper, a 3,500-plus distribution that includes developers, investors, brokers, lenders, contractors, architects and property managers.

2021 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

PREPAY DISCOUNT:

Receive a 10% discount for four-time insertion orders prepaid prior to the first issue.

COLOR: Color is available for \$200 additional per ad. Color is FREE if you participate in four consecutive issues (\$800 value).

AD SPECIFICATIONS

- E-mail a high-resolution, press ready PDF file to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Full-color ads should be setup using CMYK process color; **NO SPOT COLORS.** Spot colors should be setup using CMYK build.

ISSUE DATE

January 20
April 21
July 21
October 20

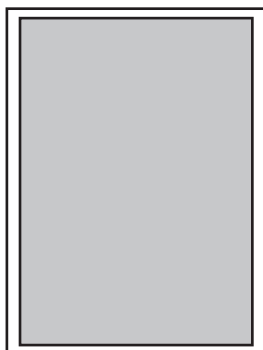
SPACE RESERVATION DEADLINE

December 30
March 31
June 30
September 29

MATERIAL DEADLINE

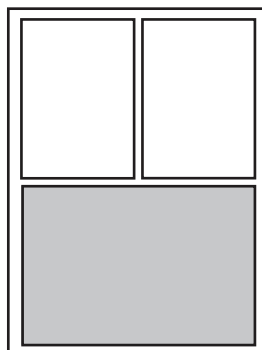
January 6
April 7
July 7
October 6

FULL PAGE



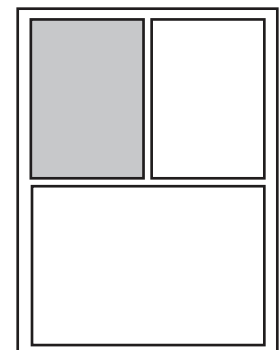
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h