

2024 MEDIA KIT

AND CONFERENCE SCHEDULE

About Us

Colorado Real Estate Journal

- Display Ad Rates
- Property for sale, for lease, wanted, auctions, RFPs (classified rates)
- Trade/Professional Associations, Economic Development Councils, Milestone Anniversaries (discounted rates)

Quarterly Publications Calendar

Building Dialogue Rate Card

Quarterly Publications Rate Cards

- Property Management Quarterly
- Health Care, Senior & Life Sciences Quarterly
- Multifamily Properties Quarterly
- Retail Properties Quarterly
- Office & Industrial Properties Quarterly

Crej.com Digital Ads

2024 CREJ Conference Series

- Schedule
- Exhibitor/Sponsor Levels



COLORADO REAL ESTATE JOURNAL

Why Colorado Real Estate Journal?

The Colorado Real Estate Journal is the only commercial real estate newspaper in Colorado and is published digitally twice monthly. Our digital editions, including six quarterly publications, provide in-depth coverage of the office, multifamily, retail, industrial, health care, senior housing, hospitality and land markets, along with property management, finance, law & accounting, and construction, design and engineering news.

CREJ also includes an industry directory of leading Colorado commercial real estate professionals and services. CREJ also hosts more than a dozen commercial real estate conferences annually, reaching audiences of up to 600.

Our digital publications, events and website are packed with valuable information and resources to benefit your business. CREJ has been a proven way to reach the Colorado commercial real estate community since 1992.

Primary Audiences Include:

- Developers, Investors, Owners | 20%
- Contractors, Architects, Engineers | 15%
- Brokers | 15%
- Property Managers | 10%
- Building Operating Service & Suppliers | 10%
- Law & Accounting | 5%
- Interior Designers & Related Resources | 5%
- Corporate End-users/Site Selectors | 5%
- Government / Economic Development | 5%
- Lenders | 5%
- Appraisers, Consultant, Property Tax, Insurance, Title Insurance | 5%

Total Circulation

8,000 readers per issue

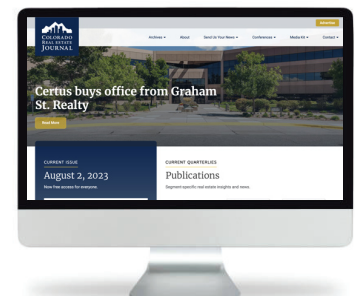
30,000 visitors per month

CREJ.com

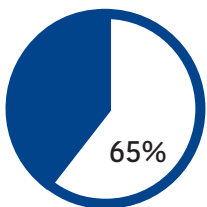
Publication



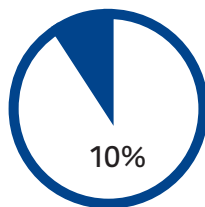
crej.com



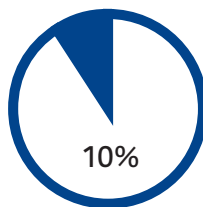
Distribution by Region



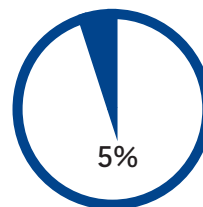
Metro Denver



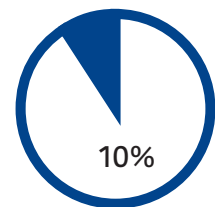
Colorado Springs &
Southern Front Range



Boulder County &
Northern Front Range



Western Slope &
Mountain Towns



Out-of-state



COLORADO REAL ESTATE JOURNAL

To reserve space or for any questions, please contact Lori Golightly at 303-623-1148 ext. 102 or lgolightly@crej.com.

2024 DISPLAY AD RATES (NET)

Prices listed are per insertion

Full Page Ad

1 issue	\$1,175
2-4 issues	\$1,075
5-11 issues	\$995
12-24 issues	\$795

Half-Page Ad

1 issue	\$675
2-4 issues	\$625
5-11 issues	\$575
12-24 issues	\$475

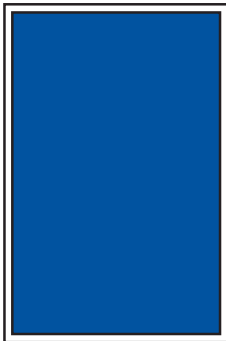
Quarter-Page Ad

1 issue	\$395
2-4 issues	\$355
5-11 issues	\$325
12-24 issues	\$275

Gross Rates: 15% above net rates

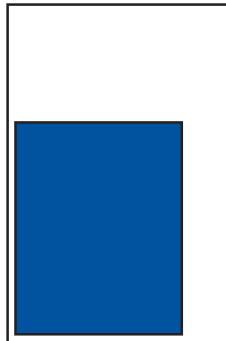
Double Truck: \$2,230 net (Dimensions: 21-1/8" w x 15-1/2" h)

FULL PAGE



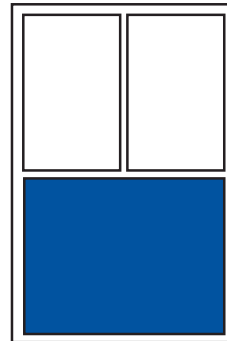
10.25"w x 15.5"h

1/2 VERTICAL PAGE



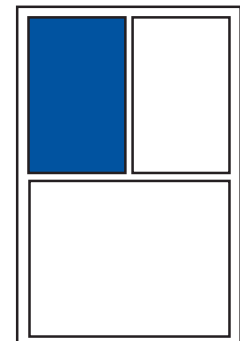
8"w x 10.25"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

Issue Dates with Material Deadlines:

January 3 - December 13
January 17 - January 3
February 7 - January 24
February 21 - February 7
March 6 - February 21
March 20 - March 6
April 3 - March 20
April 17 - April 3

May 1 - April 17
May 15 - May 1
June 5 - May 22
June 19 - June 5
July 3 - June 19
July 17 - July 3
August 7 - July 24
August 21 - August 7

September 4 - August 21
September 18 - September 4
October 2 - September 18
October 16 - October 2
November 6 - October 23
November 20 - November 6
December 4 - November 20
December 18 - December 4

Digital File Requirements:

- E-mail a high-resolution PDF file to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
- Ads should be setup using RGB color

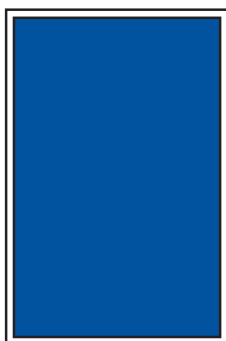
2024 PROPERTY FOR SALE, FOR LEASE, WANTED, AUCTIONS, RFPs (classifieds)

Reach Active Investors, Developers, Brokers and End Users with Your Commercial Property or Land Offerings

SIZE	COST PER INSERTION
Full Page	\$595
1/2 Page Classified	\$395
1/4 Page Classified	\$295

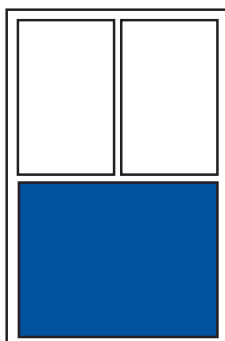
- Copy may be changed during scheduled run
- Photographs, maps, renderings may be included

FULL PAGE



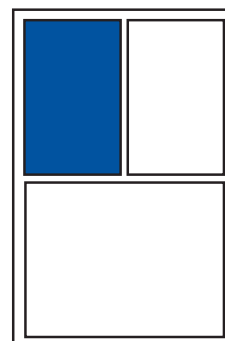
10.25"w x 15.5"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

Issue Dates with Material Deadlines:

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July 3 - June 19

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- Please include [www](http://www.crej.com) before your web address to properly link to your website (for example www.crej.com)

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2024 Trade/Professional Associations, Economic Development Councils, Milestone Anniversaries (discounted rates)

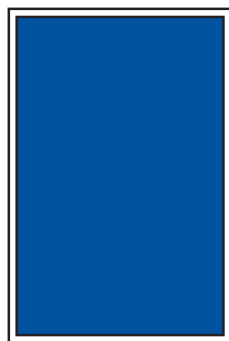
SIZE	COST PER INSERTION
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Four Pages	\$2,200
Two Pages	\$1,275
Full Page	\$795
1/2 Page	\$395
1/4 Page	\$295

Digital File Requirements:

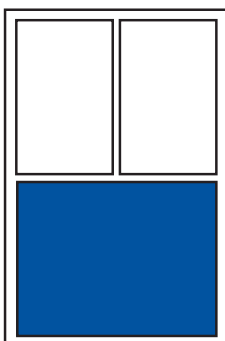
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FULL PAGE



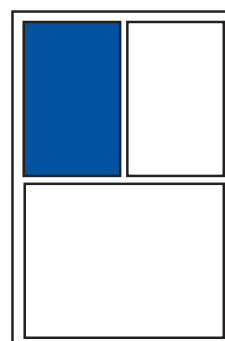
10.25"w x 15.5"h

1/2 PAGE HORIZONTAL



1/2: 10.25"w x 7.25" h

1/4 PAGE



1/4: 5"w x 7.25"h

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December 4 - November 20
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For contributed articles, please contact Kris Stern at 720-331-4087 or kostern@crej.com.

2024 QUARTERLY PUBLICATIONS CALENDAR

January 3

Property Management Quarterly
Material Deadline: December 13, 2023

January 17

Health Care, Senior &
Life Sciences Quarterly
Material Deadline: January 3

February 7

Multifamily Properties Quarterly
Material Deadline: January 24

February 21

Retail Properties Quarterly
Material Deadline: February 7

March 6

BUILDING DIALOGUE
Material Deadline: February 21

March 20

Office & Industrial Properties
Quarterly
Material Deadline: March 6

April 3

Property Management Quarterly
Material Deadline: March 20

April 17

Health Care, Senior &
Life Sciences Quarterly
Material Deadline: April 3

May 1

Multifamily Properties Quarterly
Material Deadline: April 17

May 15

Retail Properties Quarterly
Material Deadline: May 1

June 5

BUILDING DIALOGUE
Material Deadline: May 22

June 19

Office & Industrial Properties
Quarterly
Material Deadline: June 5

July 3

Property Management Quarterly
Material Deadline: June 19

July 17

Health Care, Senior &
Life Sciences Quarterly
Material Deadline: July 3

August 7

Multifamily Properties Quarterly
Material Deadline: July 24

August 21

Retail Properties Quarterly
Material Deadline: August 7

September 4

BUILDING DIALOGUE
Material Deadline: August 21

September 18

Office & Industrial Properties
Quarterly
Material Deadline: September 4

October 2

Property Management Quarterly
Material Deadline: September 18

October 16

Health Care, Senior &
Life Sciences Quarterly
Material Deadline: October 2

November 6

Multifamily Properties Quarterly
Material Deadline: October 23

November 20

Retail Properties Quarterly
Material Deadline: November 6

December 4

BUILDING DIALOGUE
Material Deadline: November 20

December 18

Office & Industrial Properties
Quarterly
Material Deadline: December 4

BUILDING DIALOGUE

Development Construction Architecture Engineering Interior Design

Colorado's Premier Commercial Design and Construction Magazine

Building Dialogue is a quarterly digital magazine whose readers includes developers/owners, contractors, architects, engineers, interior designers, landscape architects and end users/tenant rep brokers. The magazine caters specifically to the AEC industry, including features on projects and people, as well as highlighting trends in design, construction, development and more.

2024 AD RATES

Two-page spread	\$1,750
Full-page	\$995
Half-page	\$595

FREQUENCY DISCOUNT

Participate in three consecutive issues and receive the fourth issue at no charge.

PREPAY DISCOUNT:

Receive a 5% discount for four-time insertion orders prepaid prior to the first issue.

AD SPECIFICATIONS

- Email a PDF, TIFF or JPEG file to Heather Lewis at hlewis@crej.com
- Acrobat 4.0 or higher.
- All colors must be RGB color
- Bleed of .25 inches on all sides required of all full-page and 2-page spread ads. Crop marks should be included.
- Please include www before your web address to properly link to your website (for example www.crej.com)

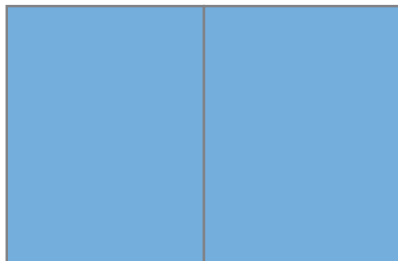
ISSUE DATE

March 2024
June 2024
September 2024
December 2024

MATERIAL DEADLINE

February 14
May 15
August 14
November 13

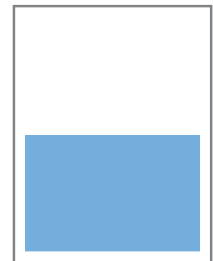
AD DIMENSIONS



TWO PAGE SPREAD
16.75" X 10.81" TRIM
17.25" X 11.31" WITH BLEED



FULL PAGE
8.38" X 10.81" TRIM
8.88" X 11.31" WITH BLEED



HALF PAGE HORIZONTAL
7.38" X 4.64"

To reserve ad space, please contact Lori Golightly: lgolightly@crej.com or 303-623-1148 ext. 102
For editorial content, please contact Kris Oppermann Stern, Publisher: kostern@crej.com or 720-331-4087



PROPERTY MANAGEMENT QUARTERLY

To reserve ad space, please contact Lori Golightly
at 303-623-1148 ext. 102 or lgolightly@crej.com.

For contributed articles, please contact Kris Stern
at 720-331-4087 or kostern@crej.com.

PROPERTY MANAGEMENT QUARTERLY

Colorado's Only Property Management Publication

While the Colorado Real Estate Journal continues to run property management news in each edition of the digital newspaper, Property Management Quarterly features the most interesting managers, service and supply providers, and best practices. All property types are covered, including office, industrial, multifamily, retail, medical office, senior care and hotel. Property Management Quarterly's audience includes developers, investors, and property and facility managers.

2024 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

PREPAY DISCOUNT:

Receive a 10% discount for four-time insertion orders prepaid prior to the first issue.

AD SPECIFICATIONS

- E-mail a high-resolution PDF file to Heather Lewis at hlewis@crej.com
- All images within the ad should be 300dpi or greater at full size; All fonts should either be embedded in the PDF document, or converted to outlines
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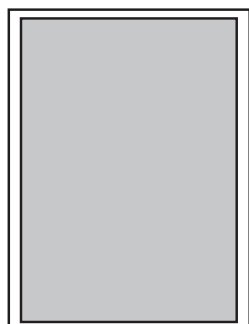
ISSUE DATE

January 3
April 3
July 3
October 2

MATERIAL DEADLINE

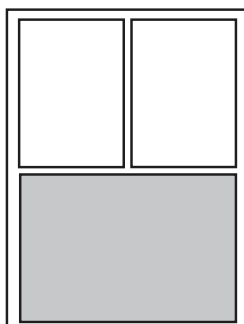
December 13
March 20
June 19
September 18

FULL PAGE



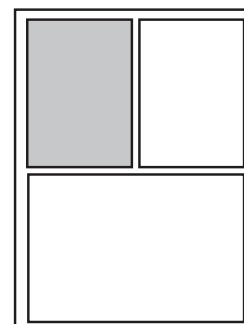
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



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For contributed articles, please contact Kris Stern at 720-331-4087 or kostern@crej.com.

HEALTH CARE, SENIOR & LIFE SCIENCES QUARTERLY

Colorado's Only Health Care, Senior & Life Sciences Properties Publication

This quarterly digital publication covers all health care-related property types, including hospitals, medical office buildings, specialty centers, ambulatory surgery centers, stand-alone emergency departments, urgent care centers, skilled nursing facilities, long-term acute care facilities, senior housing, rehabilitation and wellness centers, and other real estate involved in the continuum of care. The digital publication covers topics and issues related to development, investment, finance, construction, TI, design, leasing, property management, law and valuation, as well as market conditions and factors. Additionally, the scope of the digital publication has been newly expanded to include the fast-growing life sciences real estate sector, which encompasses a wide spectrum of facilities, labs, manufacturing space and critical environments for a broad range of companies and medical fields including biotechnology, pharmaceuticals, biomedical technologies, nutraceuticals and manufacturing of biomedical devices. Health Care, Senior & Life Sciences Quarterly's audience includes developers, investors, brokers, lenders, contractors, architects and property managers.

2024 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

PREPAY DISCOUNT:

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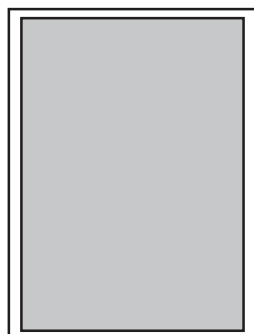
ISSUE DATE

January 17
April 17
July 17
October 16

MATERIAL DEADLINE

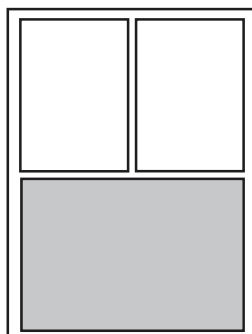
January 3
April 3
July 3
October 2

FULL PAGE



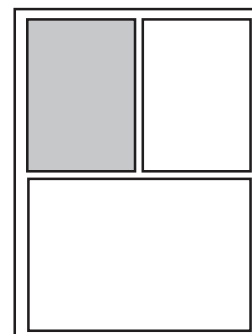
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



MULTIFAMILY PROPERTIES QUARTERLY

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For contributed articles, please contact Kris Stern at 720-331-4087 or kostern@crej.com.

MULTIFAMILY PROPERTIES QUARTERLY

Colorado's Only Multifamily Properties Publication

While the Colorado Real Estate Journal continues to run multifamily news in each edition of the digital newspaper, Multifamily Properties Quarterly features the most interesting projects and people, trends and analyses, and covers development, investment, leasing, finance, design, construction and management. Multifamily Properties Quarterly's audience includes developers, investors, brokers, lenders, contractors, architects and apartment managers and regional managers.

2024 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

PREPAY DISCOUNT:

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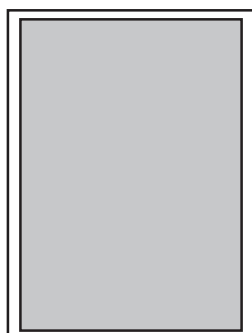
ISSUE DATE

February 7
May 1
August 7
November 6

MATERIAL DEADLINE

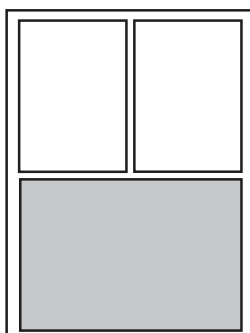
January 24
April 17
July 24
October 23

FULL PAGE



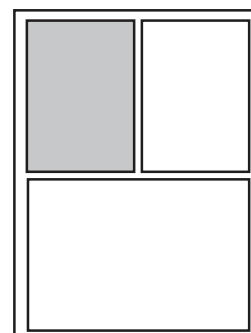
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



RETAIL PROPERTIES QUARTERLY

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For contributed articles, please contact Kris Stern
at 720-331-4087 or kostern@crej.com.

RETAIL PROPERTIES QUARTERLY

Colorado's Only Shopping Centers Publication

While the Colorado Real Estate Journal continues to run retail news in each edition of the digital newspaper, Retail Properties Quarterly features the most interesting projects and people, trends and analyses, and covers development, investment, leasing, finance, design, construction and management. Retail Properties Quarterly's audience includes developers, investors, brokers, site selectors, lenders, contractors, architects and property managers.

2024 AD RATES

Full-page	\$995
Half-page	\$595
Quarter-page	\$395

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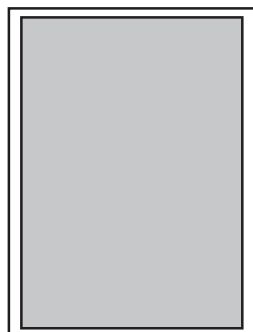
ISSUE DATE

February 21
May 15
August 21
November 20

MATERIAL DEADLINE

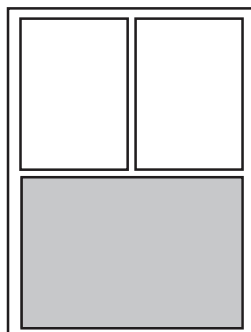
February 7
May 1
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November 6

FULL PAGE



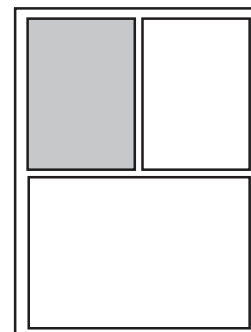
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



OFFICE & INDUSTRIAL PROPERTIES

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OFFICE & INDUSTRIAL PROPERTIES QUARTERLY

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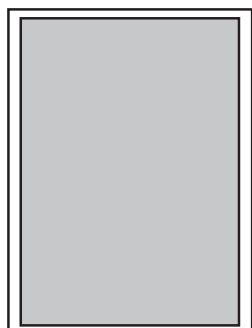
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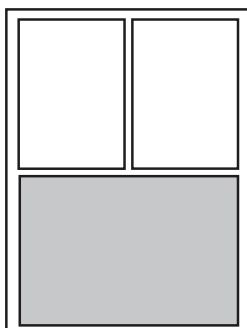
March 6
June 5
September 4
December 4

FULL PAGE



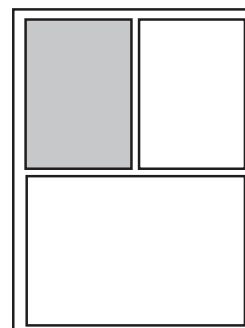
10.25"w x 15.5"h

1/2 PAGE



1/2: 10.25"w x 7.25" h

1/4 QUAD



1/4: 5"w x 7.25"h



Questions, please contact Lori Golightly at
303-623-1148 ext. 102 or lgolightly@crej.com

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COLORADO REAL ESTATE JOURNAL

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FEBRUARY 13, 2024 - MORNING

2024 Spring
Property Management
CONFERENCE & EXPO

FEBRUARY 13, 2024 - AFTERNOON

2024 Multifamily
Property Management
CONFERENCE & EXPO

FEBRUARY 14, 2024 - MORNING

2024 **Retail**
SUMMIT & EXPO

FEBRUARY 14, 2024 - AFTERNOON

2024 **Senior
Housing & Care**
CONFERENCE AND EXPO

MARCH 12, 2024 - MORNING

2024 **Health Care**
CONFERENCE & EXPO

MARCH 12, 2024 - AFTERNOON

2024 **Life Sciences**
CONFERENCE & EXPO

MARCH 13, 2024 - MORNING

2024 **Denver
Commercial Real Estate**
OUTLOOK & EXPO

MARCH 13, 2024 - AFTERNOON

2024 Spring **Multifamily**
Development & Investment
CONFERENCE & EXPO

APRIL 16, 2024 - MORNING

2024 **Development,
Construction & Design**
CONFERENCE AND EXPO

APRIL 16, 2024 - AFTERNOON

2024 **Workplace +
Law Space Design**
CONFERENCE AND EXPO

APRIL 17, 2024 - MORNING

2024 **Affordable Housing**
SUMMIT & EXPO

APRIL 17, 2024 - AFTERNOON

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Land Development CONFERENCE & EXPO

MAY 14, 2024 - MORNING

2024 **Office**
SUMMIT & EXPO

MAY 14, 2024 - AFTERNOON

2024 **Industrial**
SUMMIT & EXPO

MAY 15, 2024 - MORNING

PART 2 **Development,
Construction & Design**
CONFERENCE AND EXPO

MAY 15, 2024 - AFTERNOON

2024 **Green Building**
SUMMIT & EXPO

AUGUST 20, 2024 - MORNING

2024 **Fall
Property Management**
CONFERENCE & EXPO

AUGUST 20, 2024 - AFTERNOON

2024 **Fall Multifamily**
Development & Investment
CONFERENCE & EXPO

AUGUST 21, 2024 - MORNING

2024 **Hotel**
SUMMIT & EXPO

AUGUST 21, 2024 - AFTERNOON

2024 **Private Capital
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COLORADO REAL ESTATE JOURNAL

2024 CONFERENCE SERIES

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- 2-minute presentation to conference attendees with optional PowerPoint/video (Category Exclusivity: No one else in your primary line of business may participate at the platinum or gold level.)
- Your logo will appear on the event registration page on crej.com and will be linked to your company website
- Your logo will appear in the event PowerPoint
- 10'x10' booth space at the event; power included
- Mailing list of all attendees
- 4 complimentary admissions to the event (value of \$105 each)

GOLD EXHIBITOR \$2,000 (limited to 5 per event)

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- Your logo will appear on the event registration page on crej.com and will be linked to your company website
- Your logo will appear in the event PowerPoint
- 10'x10' booth space at the event; power included
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SILVER EXHIBITOR \$795 (limited to 15 per event)

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- Sponsoring company provides bag with company logo
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Colorado Hotel and Lodging Association



Investment Community of the Rockies



American Council of Engineering Companies of Colorado



Colorado Mortgage Lenders Association



Land Title Association of Colorado



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Colorado Restaurant Association



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Apartment Association of Metro Denver



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Institute of Real Estate Management Greater Denver Chapter



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